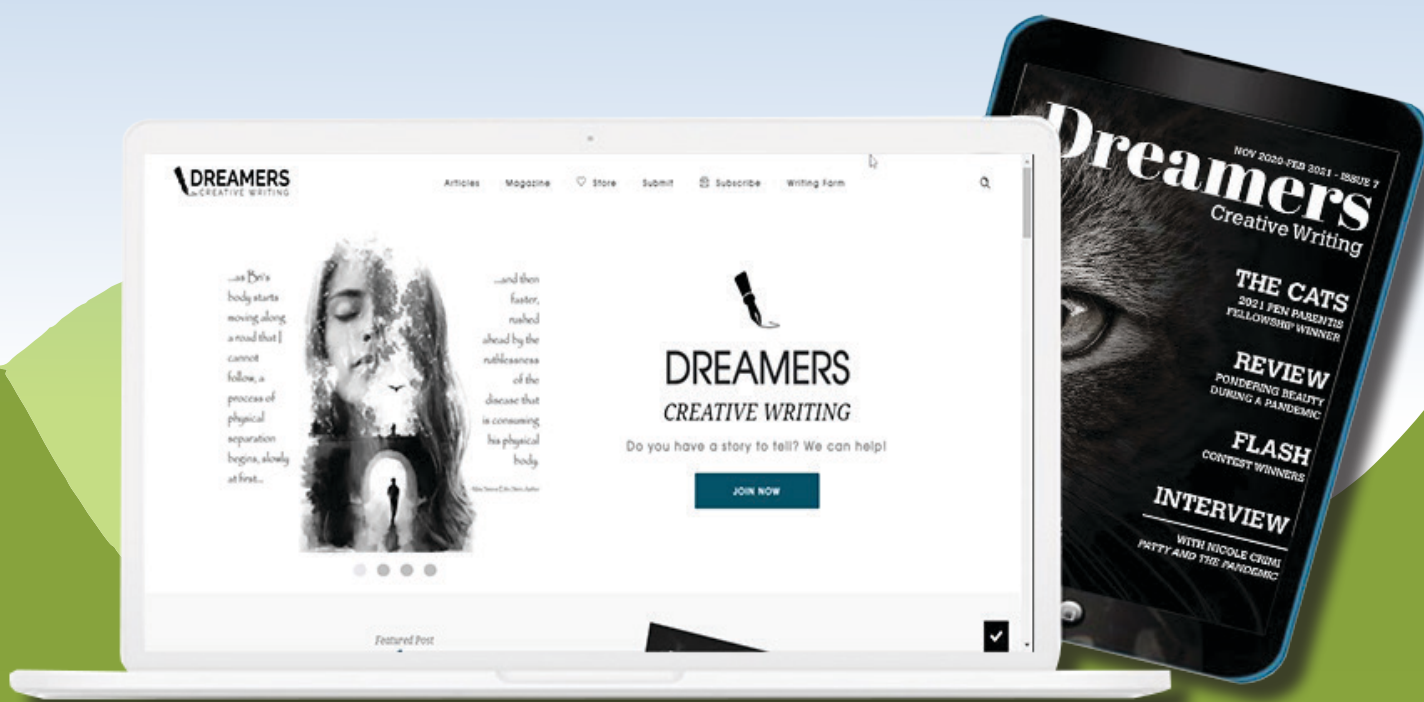




DREAMERS

CREATIVE WRITING

Media Kit 2021



PRINT CIRCULATION

Print Magazine Distribution	Per Issue	Per Year
Magazine Canada/Disticor	175	525
Yearly Print Subscribers	77	231
One-off Purchases Per Issue	15	45
Events/Tradeshows (average)	N/A	N/A
Authors Per Issue	20	60
TOTAL	287	861

Electronic Magazine Distribution	Per Issue	Per Year
Yearly Electronic Subscribers	33	99
One-off Purchases Per Issue	20	60
Events/Tradeshows	N/A	N/A
Authors Per Issue	20	60
TOTAL	73	219

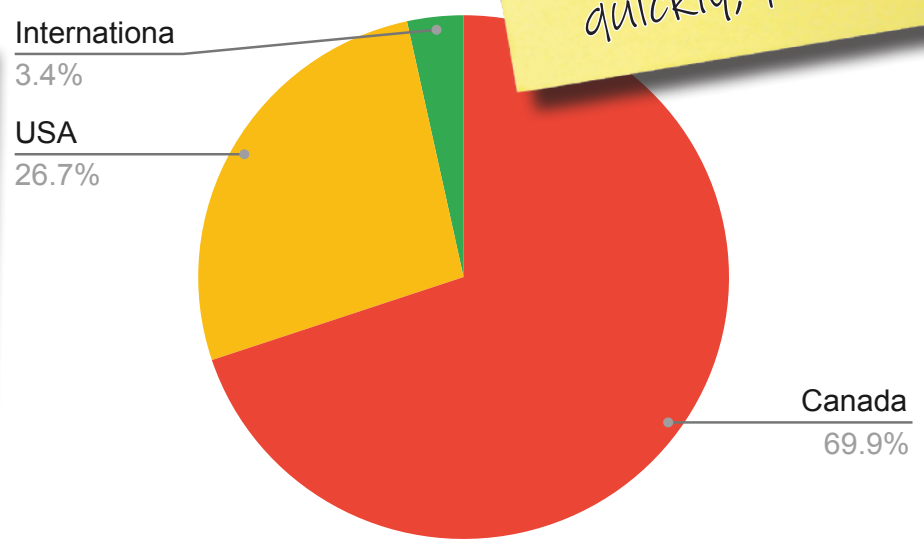
Location Distribution	Per Issue	Per Year
Canada	102	306
USA	39	117
International	5	15
TOTAL	146	438

Every ad purchased is published on our website AND in our magazine, giving you twice the coverage every time!

ADS FOR WRITERS & READERS

Reach your target audience quickly, for less.

We have over 1,000 subscribers & followers, with distribution in independent bookstores & major chains

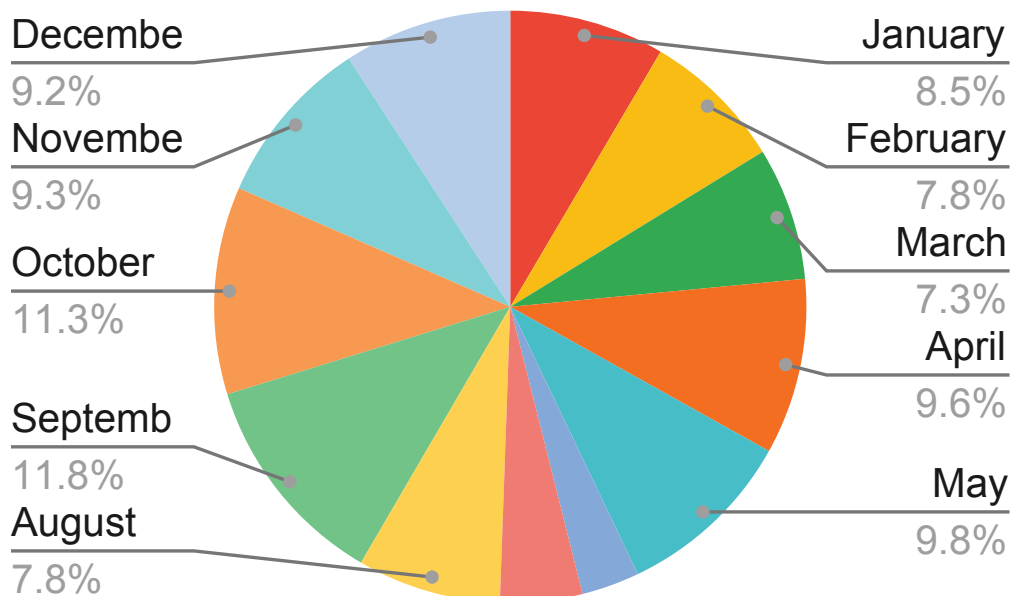


WEB TRAFFIC

Total Page Views	Unique Page Views	Avg. Time on Page	Bounce Rate	Entrances	% Exit
399,204	328,694	0:02:06	71.81%	256,954	64.37%

Top 10 Pages	Page Views
8 Elements of a Story Explained: Setting, Character, Plot, Conflict, Theme	166,125
Creative Writing - Heartfelt Writing Dreamers Creative Writing	41,784
What is the Plot of a Story? 5 Essential Elements of Plot Explained	16,847
80 Places to Submit Writing in Canada Complete Guide	10,333
11 Poetry Contests Open to Canadians - Dreamers Creative Writing	8,699
Various	7,276
Therapeutic Writing Prompts, Sad, Emotional Creative Writing Prompts	6,468
13 Short Story Contests in Canada: 2019 Contest Calendar	5,738
79 Places to Submit Writing in Canada Complete Guide	5,664
Writing Submissions - Stories, Poems, Personal Essays	5,055
2020 Haiku Contest - The Winner and Honorable Mentions!	3,374
TOTAL	277,363

Month Index	Page Views
January	33,837
February	30,974
March	28,956
April	38,338
May	39,186
June	12,634
July	17,910
August	31,325
September	47,186
October	45,225
November	36,985
December	36,648
TOTAL	399,204



Data Source: Google Analytics & Samcart



Google Analytics



samcart

dreamerswriting.com



DREAMERS

CREATIVE WRITING

ADVERTISING RATES

Payment Options

- Classified Ad - Text only CAD \$25.00
- Classified Ad - Text & Image CAD \$35.00
- Ad Pack 1: 2 months online skyscraper ad PLUS 1x quarter-page print ad CAD \$75.00
- Ad Pack 2: 3 months online skyscraper ad PLUS 1x half-page print ad CAD \$110.00
- Ad Pack 3: 4 months online skyscraper ad PLUS 1x full-page print ad CAD \$185.00
- Ad Pack 4: 1 year online skyscraper or homepage ad PLUS 3x full page print ads CAD \$495.00

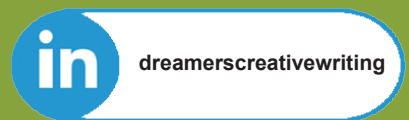
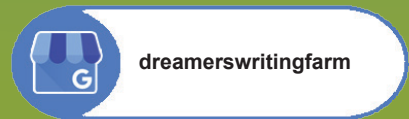
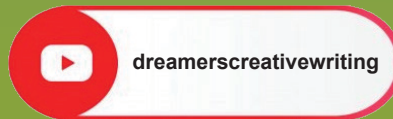
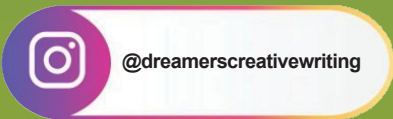
Payment Methods



ORDER NOW

dreamerswriting.com/advertise

Contact info@dreamerswriting.com





DREAMERS

WRITINGFARM.CA

GUEST WELCOME GUIDE



Hepworth Studio Apartment

★ 4.88 (138) · Superhost · Hepworth, Ontario, Canada



Munro Winter Glamping Bunkie

★ 5.0 (44) · Superhost · Hepworth, Ontario, Canada



Atwood Glamping Bunkie

★ 4.88 (56) · Superhost · Hepworth, Ontario, Canada



Coupland Winter Glamping Bunkie

★ 4.93 (15) · Superhost · Hepworth, Ontario, Canada



Wagamese Glamping Bunkie

★ 4.92 (63) · Superhost · Hepworth, Ontario, Canada



MEET YOUR HOSTS

Kat & Ryan



In the summer of 2019, we opened the Dreamers Writing Farm, an extension of our existing business, Dreamers Creative Writing (www.dreamerswriting.com). In addition to our studio, we provide bunkie accommodations to guests, including access to an outdoor washroom, indoor washroom and outdoor kitchen (best enjoyed during warmer months).

This guide book contains useful information about the Dreamers Writing Farm. Please reach out with any questions or concerns and we will get back to you as soon as possible. We hope that you enjoy your stay!

**585 Bruce Street
Hepworth, Ontario, Canada
N0H 1P0**

905-741-0420 • dreamerscreativewriting@gmail.com
writingfarm.ca

BASIC AMENITIES



TEMPERATURE CONTROL

The studio apartment has a gas heated fireplace and air conditioner. The bunkies have electric heaters and heated mattress covers. Please do not overload the electricity by plugging in too many things at once. Remember to turn-off everything when you leave.



LINENS

You have been supplied with fresh bedding and towels. Extra bedding and towels are available upon request. Please send us a message anytime you need anything.



TRASH & RECYCLING

Please take large amounts of trash and recycling to the outdoor kitchen and deposit in the animal proof containers. Feel free to leave small amounts of garbage and recycling inside your unit when you check out.



TELEVISION, NETFLIX, XBOX & OTHER GADGETS

The studio has a television, remote control and xbox. The studio and bunkies have a wifi extender to improve the internet speed. This extender is stored in a kit, available in each bunkie.



BARBECUE

All bunkies and the studio apartment are equipped with propane bbqs with extra tanks for sale in the outdoor kitchen. Sometimes if the igniter gets wet, it won't start. If that happens, there is a bbq lighter available in the studio kitchen as well as in the bunkie kit.



FIREWOOD

If you would like to have a campfire, please use our communal firepit. Bushels of firewood are for sale in the outdoor kitchen. The cost is \$5 which can be e-transferred or paid in cash in the outdoor kitchen.



PARKING

We have plenty of parking but during winter months it can be a little tight. Please use your best judgment, drive slow and be cautious of children playing and guests walking. DO NOT DRIVE IMPAIRED.



CHECK-OUT PROCESS

The check-out time for our property is 11am. Please send us a message 24-48 hours in advance if you would like a later check-out time. We will do our best to accommodate you.

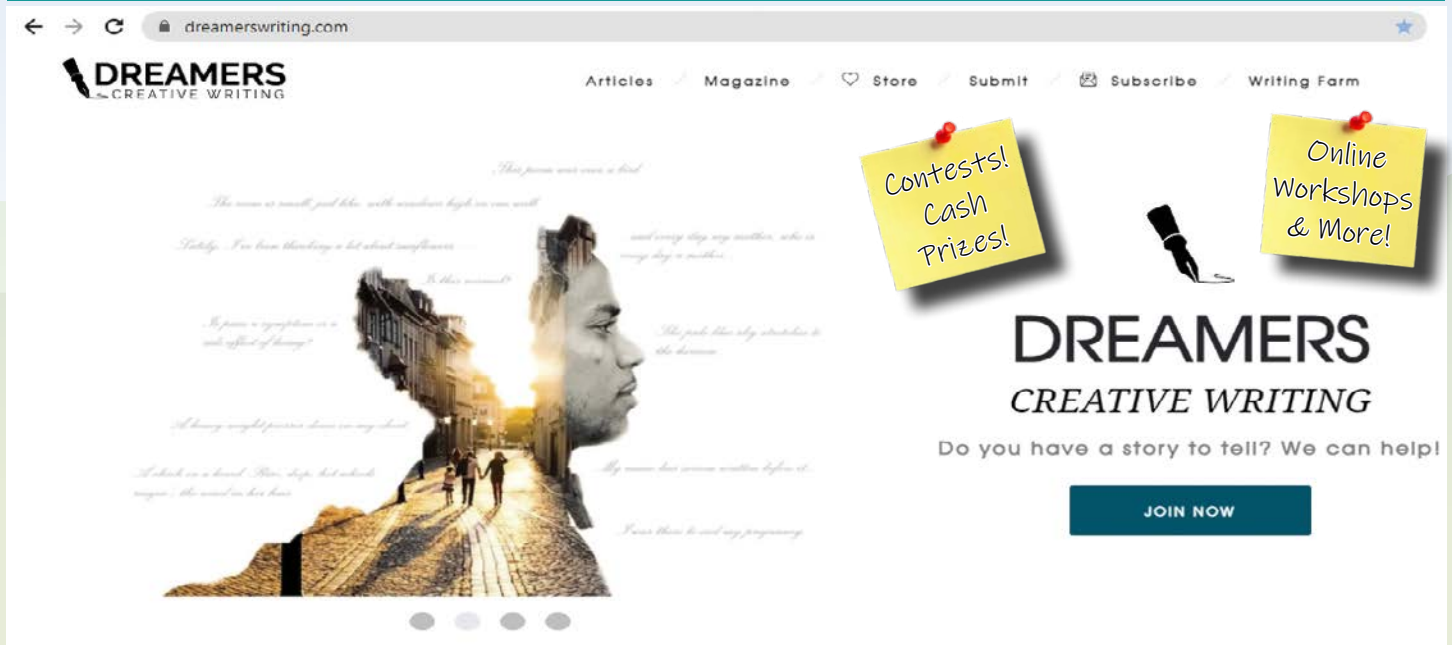


wifi

*Please note: this is the main wifi network. Each wifi extender has it's own network name stamped on top. Feel free to use either. Please do not use wifi to download large files.

IS ON THE HOUSE

Network: WAVLINK-n Password: dreamers



The screenshot shows the homepage of the Dreamers Creative Writing website. At the top left is the logo "DREAMERS CREATIVE WRITING". A navigation bar contains links for "Articles", "Magazine", "Store", "Submit", "Subscribe", and "Writing Farm". The main content area features a large image of a street scene with a person's profile overlaid on the right side. Several lines of cursive text are scattered around the image. On the right side of the page, there are two yellow sticky notes: one says "Contests! Cash Prizes!" and the other says "Online Workshops & More!". Below the sticky notes is a black pen icon, followed by the text "DREAMERS CREATIVE WRITING" and the question "Do you have a story to tell? We can help!". At the bottom right is a dark blue button that says "JOIN NOW".

writingfarm.ca



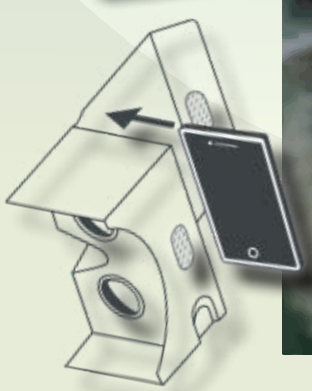
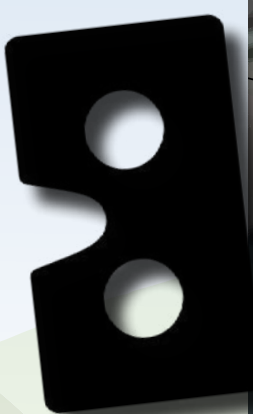
MAP LEGEND

- A. Main House
- B1. Atwood Bunkie
- B2. Coupland Bunkie
- B3. Cohen Site
- B4. Brand Site
- B5. Wagamese Bunkie
- B6. Munro Bunkie
- C1. Parking Site 1
- C2. Parking Site 2
- D. Studio Apartment
- E. Outhouse (Toilet)
- F. Outdoor Shower/Sink
- G. Indoor Shower/Sink
- H. Garden
- I. Outdoor Kitchen
- J. Secret Garden
- K. Firepit
- L. Goats!

VR TOUR now available!

Visit writingfarm.ca

Ask for your complimentary virtual reality box, while supplies last.



AIRBNB REVIEWS

Honest Feedback

We believe that AirBnB's review process is extremely important. We really love that reviews are part of the AirBnB experience as they help keep AirBnB safe and transparent. We're hopeful that you also see the review process as an important part of AirBnB.

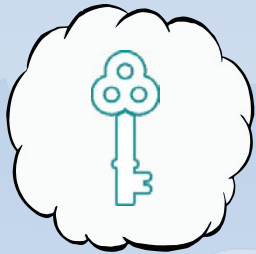
When thinking about the review you will give to us, please consider the following:

- Be thoughtful about the process. This is our livelihood and the reviews we get are very important because poor reviews mean we could lose our business. AirBnB places a high standard on reviews – in order to maintain our “Super Host” status, we must maintain an overall star rating of 4.8. As you can probably imagine, this is hard! Therefore, please think about your review carefully if you are planning to give us one.
- If during your stay here, you find something that upsets you, please give us a chance to correct it before putting it in your review. Please communicate your concerns to us. We can't anticipate every need and sometimes we make mistakes but we will work very hard to make your stay the best it can be. We need you to help us out by telling us what you need.
- Please try to remember that there are some things we can't control. For example, we can't stop the traffic noise. Also remember that the temperature will fluctuate. Even with fans and heaters, it can take some time to acclimatize. As hosts, we have limited control over this. We've done our best to help by providing fans, heaters and heated mattress pads. Remember that “glamping” is very similar to “camping” which means hotter or colder nights are to be expected. We've worked hard to upgrade our property with more amenities like electricity, but keep in mind that power is limited. We would appreciate it if you could avoid rating us on temperature, low power, and traffic noise, as you were told of them in advance in our listing.
- Remember that we're real people. Don't be mean or petty in your review. Keep in mind that words can hurt – please use your words wisely and kindly.
- We are not asking you to give us a good review – we are asking you to give us an honest review and to take the review process seriously. If you give us kind and honest feedback, even if it is critical, we'll take it in and use your feedback to make improvements.

Thanks for choosing to stay at the Dreamers Writing Farm. If there is anything we can do to make your stay better, please let us know. ☺

Kat & Ryan

BONUS FEATURES



CHECK-IN

Secure self check-in process



FREE PARKING

Free parking with easy access



FIRST AID

First aid kit available in the outdoor kitchen



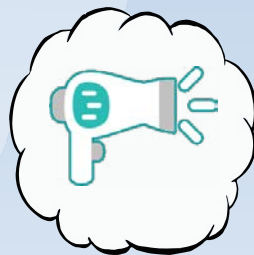
FREE WIFI

Free wifi with optional extender



COFFEE/TEA

Coffee machine with essentials: cream, milk, sugar



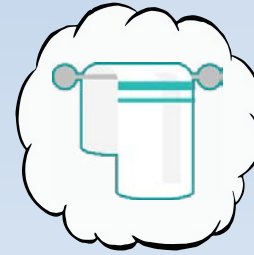
HAIR DRYER

Blow dryers available in the washroom



MINI WASHER

Available in washroom and good for small garments



ESSENTIALS

All bathroom essentials



SHOWERS

Outdoor and indoor sink and shower options



BOOKS

Available in the outdoor kitchen, studio and bunkies



BOARD GAMES

Board games available in the outdoor kitchen and studio



MUSIC SYSTEM

dj service available upon request



GOATS

Our goats are friendly and love to be pet. Please don't feed them



CANNABIS

Responsible cannabis consumption permitted outdoors only



TUCK SHOP

A small inventory of snacks, beverages and PPE available for sale



SPECIAL REQUEST?

Let us know if there is anything we can do!

OUR AIRBNB

House Rules



NO PARTIES

Parties are not permitted.



NO SMOKING

Please respect our home and future guests by not smoking indoors.



PET RULES

Pets are not permitted, as some guests may be allergic.



QUIET HOURS

Please respect our neighbours and guests by observing quiet time between 11pm - 8am.



GUEST LIMIT

No more than 2 guests allowed per accommodation unless permitted prior.



CHECKOUT

Checkout is at 11am unless a change has been approved by a host in advance.

First-aid kit
located in the
outdoor
kitchen



Fire
Extinguisher
located in each
bunkie and in
studio

EMERGENCY CONTACT

Emergency Response	911
Warton Hospital	(519) 534-1260
COVID-19 Assessment Centre	(519) 378-1466
Ontario Provincial Police	1 (888) 310-1122
Warton I.D.A. Pharmacy	(519) 534-0230
Onsite Contact (Ryan)	(905) 741-0420
Anything Else (Kat)	(226) 808-4075



IMPORTANT INFORMATION

We recently winterized and insulated two of our bunkies for year round comfort. It still gets cold though. Please be prepared for the weather. We are also taking every possible COVID precaution to ensure our guests and the community stay safe and virus free. Bring personal protective equipment. Please see AirBnB's terms for additional information about these policies and insurance coverage. Be safe and responsible!

LOCAL BUSINESSES

Time Well Spent

BOGEY'S PUB - (519) 422-1052

678 Bruce County Rd 8, Sauble Beach, ON N0H 2G0

Great food, rustic atmosphere, entertainment and it is open year round! Good for special occasions as well. Delivery and shuttle service available.

CINDY'S VARIETY - (519) 935-3040

499 Bruce County Rd 8, Hepworth, ON N0H 1P0

The ultimate small town corner store! The LCBO and post office offer convenient one stop shopping and the owners are super friendly!

ESCAPE TO GREY BRUCE MAGAZINE

Tourism magazine for the Grey Bruce region. The adventures are endless! Enjoy a bounty of outdoor and cultural activities, all set on a spectacular backdrop. Visit escapetogreybruce.ca

FINDING HOPENESS

Hope Ness is the name settlers gave the land around Hope Bay, which is part of the much larger Georgian Bay. Our friends at findinghopeness.com have a great blog about the area.

McADAMS AUTO REPAIR - (519) 935-3956

586 Bruce County Rd 8, Hepworth ON, N0H1P0

Car trouble? Sean McAdam is a great mechanic and is located right across the street.

NEW ORLEANS PIZZA - (519) 534-3444

637 Berford St, Wiarton, ON N0H 2T0

New Orleans Pizza serves a wide variety of great tasting pizzas, wings, garlic breads and more.

NORTHERN CONFECTIONS - (519) 534-4449

651 Berford St, Wiarton, ON N0H 2T0

Northern Confections is Wiarton's best sweet shop. They offer quality fudge, candy, ice-cream, coffee, brittle and chocolate.

NORTHERN DUNES GOLF CLUB - (519) 935-3000

665 Bruce St, Hepworth, ON N0H 1P0

Northern Dunes is a par 72, 18-Hole Championship golf course that reaches 6,400 yards, right behind the Dreamers property.

SUNTRAIL SOURCE FOR ADVENTURE - (519) 935-2478

100 Spencer St, Hepworth, ON N0H 1P0

Suntrail Source for Adventure is the Bruce Peninsula's home for high-quality outdoor adventuring gear, accessories, supplies and service.

TIM HORTON'S - (519) 935-3335

456 Bruce St, Hepworth, ON N0H 1P0

Everyone's favourite cafe chain selling premium-blend coffee, donuts and pastries.

AIRBNB CHECK OUT

Final Checklist

1

Double check all of the rooms for any belongings you might have left behind.

2

Checkout time is 11 AM. We need time to get ready for our next guests, so please be considerate.

3

No need to strip the bedsheets; the cleaners have a specific process for this. Just make sure to turn off all electrical items to help save energy!

4

Please leave the kitchen as you found it; clean dishes in the drying rack (studio) is OK. Clear the fridge and shelves of any food or drinks.

5

Please leave any garbage in the bins provided. Larger amounts can be left in the bins located in the outdoor kitchen.

6

Please shut and lock the door behind you. If you have stayed in a bunkie, return the key to the lockbox next to the front door.

7

Have a great time at your next destination! If you enjoyed your stay, please consider leaving a review. Thank you once again!

Aww shucks :)

Thank you
Peninsula Pride
for keeping our
property clean
and tidy!

Overall rating



Public review

My fiancé and I loved staying at Kat's place, it's incredibly close to Sauble beach and within driving distance of hikes (the Bruce trail), Sauble Falls and the town as well. Everything we needed was provided, and communication was quick, and very helpful.

Overall rating



Public review

Kat's place was amazing! Stylish studio apartment with all the amenities you could need. It was a great place to stay to unplug and experience the Bruce Peninsula. The goats on the farm were also a lovely surprise, and they're very friendly! We had such a relaxing time and would highly recommend others to stay here. :)

Overall rating

Public review

We really loved our stay, the goats were so cute and a nice touch. Our favourite part was the stove/oven, we loved it, worked so well, made some great dinners. The only thing we would recommend is more utensils, we needed a frying pan as the one there wasn't in adequate shape and Kat was sure to bring us a brand new one right away. Thank you and we hope to see you again.

Overall rating



Public review

This place!!! Has my heart! I will definitely come back for more! Already planing another trip here next month with my boyfriend! The little bunkie! So clean so cute! I spent the best two days here. It was a very meaningful retreat, each bunkie is named after a famous writer! Mine was the Atwood bunkie, Kat left two books by Margret Atwood on the desk! Small detail be u feel the love and passion! Books, camp fire, mesmerizing starry sky! Nothing gets better than this! And there's three adorable goats too! But precaution to ppl that's afraid of bugs moths etc! Lol I was screaming last night when a moth tries to share my pillow. But it was ok~~~ I forgive the little creature.

Overall rating



Public review

This was a great place to stay, the cabins have enough room for two people to be comfortable. The property was beautiful, there was lots of good hiking around the area, and the water in the outdoor shower was hot enough, even on chilly mornings.

Overall rating



Public review

The bunkie is a nice get away from the day to day routine. It is exactly as described and feels very homey. A nice touch is the hot water from the outdoor sink. It was a pleasant surprise on a cold night. Be sure to visit the Brother's Grimm as they are pleasant goats to pet/talk with (they are cute and chatty when you visit). It's a great place to work in peace, with a cute desk and a comfy chair. All in all, a good glamping experience! :)

Overall rating



Public review

Absolutely loved the stay here! We were greeted with upmost hospitality and felt very welcomed by the hosts. Thank you for a lovely stay, we hope to visit Hepworth again soon!

Overall rating



Public review

This was a gem! We really enjoyed our stay and would come back. The cabin was cozy and felt very private.

Overall rating



Public review

We really enjoyed our stay here! The little heater kept us warm all night, didn't even need the extra blankets we brought with us. The space was very clean and had lots of amenities. One of the best, most comfortable glamping experiences we've had— highly recommend this place!

Overall rating



Public review

I had such a great experience at this property! 4 little cabins on one plot, all equally adorable. Loved the signs and names on each cabin :) I was extremely grateful to Ryan for helping me set up the campfire even though he didn't have to. All the supplies you need to do it yourself are available for a \$5 donation. Nice + clean shower and outhouse. Beautiful starry sky on clear nights. I highly recommend this spot.

Overall rating



Public review

This sweet and comfy little bunkie is ideally located to access some great hiking and other outdoor activities. Kat and Ryan are great hosts. I loved visiting with the goats.

Overall rating



Public review

If you like the outdoors and need to reconnect, this beautiful cabin is a perfect place. Kat thought of everything little detail to make you feel at home while glamping. Si vous aimez le plein air et chercher à reconnecter, cette cabine est l'endroit idéal. Kat a pensé à tous les détails pour vous faire sentir chez vous durant cette expérience de glamping.

Overall rating



Public review

Quaint bunkies and great firepit! Great for a night away!

Overall rating



Public review

The description Kat provides is accurate however the experience is beyond words. Everything needed to be comfortable is available and if you need anything else it will be delivered promptly. Also, I couldn't say enough about the quality of the bed - best bed I have ever slept in, ever! Kats place is simple, yet lacking nothing. Simply perfect.

Overall rating



Public review

This is a fantastic spot! The bunkie, was clean and neat and all the little things that I forgot were taken care of. Contactless checkin was seamless, and Kat and Ryan were very friendly and responsive for any needs I had. Also a very close drive to two provincial parks which so its a great home base if you want to spend a few days hiking. This is a great little spot!





DREAMERS

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superhost

